

Press Release



Community Tidy-Up Day is a Great Success

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Status: For immediate use

The Bell Tower Community Association held its second annual Community Tidy-Up Day on Saturday 11 August.

The Association covers the area around Caversham Road in Reading, centred around E P Collier School with its famous bell tower. A giant 40 cubic metre skip was provided in the school car park on Saturday and local residents made good use of it to dispose of their unwanted household goods.

Members of the association also took the opportunity to help several residents in the area clear their front gardens, as well as removing all the rubbish from an area of wasteland in Randolph Road.

The event was very successful, with the skip being filled within 4 hours. Items left by local residents included furniture, mattresses and broken garden machinery and fence panels. An innovation this year was a recycling service for unwanted items in good condition, and there was internet access on site to enable goods to be offered on the Freecycle website www.freecycle.org/group/uk. Among items claimed on the day were tables and chairs, several bikes, an antique sewing machine and even a number of sandbags left over after the recent Thames flood alert.

David Neale from the Bell Tower Community Association said, "The Tidy-Up Day was such a success last year that we decided to make it an annual event. It's a great opportunity for people to clear up their local area and we've been able to put plenty of unwanted items to good use."

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The event was kindly sponsored by Mean Fiddler, the organisers of the 2007 Carling Weekend Reading (the Reading Festival). The Festival will take place over the August Bank Holiday weekend off Richfield Avenue, just on the edge of the Bell Tower area.

Notes to Editors

Bell Tower Community Association

- The Association was founded in October 2005.
- It represents 600 homes and businesses in the area bounded by Caversham Road, Northfield Road, Barry Place, the residential end of Cardiff Road, Addison Road, Denbeigh Place and Randolph Road.
- It represents the local community, organises events, publishes a quarterly newsletter and operates a members' discount scheme with local businesses.
- The neighbourhood has no historic name so the association took on the name of a local landmark, the bell tower on E P Collier Primary School in Swansea Road. The tower can be seen from all over the area.

Information

For more information please contact:

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