



## Press Release

# The G-Team Cleans Up in Reading

Date: 5 June 2007

Status: For immediate use

The "G-Team" from the Bell Tower Community Association has just cleaned up the 100<sup>th</sup> piece of graffiti from its area.

The G-Team was set up this spring to tackle the growing amounts of graffiti in the local community. This small but dedicated team of volunteers has been cleaning up in their spare time ever since, with the help of cleaning kits from Reading Borough Council and assistance from local businesses and grateful residents.

Last weekend, after discovering a particularly bad graffiti attack in the area, the G-Team swung into action and removed over a dozen tags within 12 hours of their appearance.

Team Leader David Neale said, "It's making a difference, one brick at a time. We want to show that graffiti is something the community won't tolerate. By steadily removing old graffiti and making sure that anything new disappears as soon as it's found, we can show that local people care about their environment."

Teresa Colliass, Chairman of the Bell Tower Community Association, added, "People are pulling together to improve their neighbourhood, and it's a great example of community spirit."

The Community Association will be continuing its mission to clear up the neighbourhood by holding a Tidy-Up Day later this year, when a giant skip will be hired for residents to dispose of their rubbish. Last year over 10 tonnes of rubbish were collected and it's hoped that this year's event will be just as successful.

.../Continues.

## Notes to Editors

### **Bell Tower Community Association**

- The Association represents the area bounded by Caversham Road, Northfield Road, Barry Place, the residential end of Cardiff Road, Addison Road, Denbeigh Place and Randolph Road.
- The neighbourhood has no historic name so the association took on the name of a local landmark, the bell tower on E P Collier Primary School in Swansea Road. The tower can be seen from all over the area.

### **Information**

For more information please contact:

David Neale 07890 118167; [david@bell-tower.org.uk](mailto:david@bell-tower.org.uk)

Bell Tower Community Association website: [www.bell-tower.org.uk](http://www.bell-tower.org.uk)

**Ends.**