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bringing local
people together

Press Release

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Bell Tower Community Association puts the cycling back into recycling

The Bell Tower Community Association's 'Big Skip' tidy-up event featured a new attraction this year, with previously unwanted children's bicycles finding new homes after being given some loving care and attention by bike doctors Neil Hart and Gabriel Diaz. Many of the children's bicycles brought to the association's annual community tidy-up day, which features an industrial-sized skip sponsored by Festival Republic, ended up being recycled. This delighted children as well as their parents, who made a small donation to the association for the bikes.

Event organiser David Neale said: "The bike repair shop is a great addition to our tidy-up day: we're always looking for new ways to reuse and recycle and this one really worked well. It's great to see neighbours getting together and bringing some community spirit to the area."

This spirit was also reflected in a group of volunteers, led by neighbour Steve Bale, who cleared out an accumulation of garden waste from the alley between York and Addison Roads. Volunteers also helped break up items, including a small shed, and load the skip, making sure its capacity was used as effectively as possible.

This was important because, as in previous years, the skip proved so popular it was full nearly an hour before the event was due to close, leaving a couple of latecomers disappointed despite the Bell Tower helpers' efforts to squeeze in as much as possible.

Picture story on the Bell Tower web site: <http://www.bell-tower.org.uk/tidyup7.htm>

Facebook photo album: www.facebook.com/belltowercommunity/photos_stream

High resolution photos are available on request.

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About the Bell Tower Community Association

- The Association was founded in October 2005.
- It represents 600 homes and businesses in the area bounded by Caversham Road, Northfield Road, Barry Place, the residential end of Cardiff Road, Addison Road, Denbeigh Place and Randolph Road.
- It represents the local community, organises events, publishes a quarterly newsletter and operates a members' discount scheme with local businesses.
- It won a Pride of Reading Award in 2007 in the Environmental Projects category for its graffiti clean-up campaign and won third place in the 2010 Reading area of the South East Community Empowerment Awards.
- The neighbourhood has no historic name so the association took on the name of a local landmark, the bell tower on E P Collier Primary School in Swansea Road. The tower can be seen from all over the area.

Further information on the Bell Tower Community Association can be found at www.bell-tower.org.uk

For information on the event and the Bell Tower Community Association please contact David Neale david@bell-tower.org.uk or 07890 118167.