

**Press Release**

**Bell Tower Community Association cleans up again!**

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Status: For immediate use



The Bell Tower Community Association held its fourth Community Tidy-Up Day on Saturday 7 August.

The association covers the area around Caversham Road in Reading, centred around E P Collier School with its famous bell tower. More than 100 local residents took the opportunity to dispose of unwanted household goods in a huge 40 cubic metre skip in the school playground.

The event, sponsored by Reading Festival promoters Festival Republic, filled the skip within 4 hours. Items left by local residents included furniture, mattresses, broken garden machinery and last year's Christmas trees.

A recycling service was provided for unwanted items in good condition, and new homes were found for several pieces of furniture and bikes, along with a set of Victorian style doors. The clean-up team also helped neighbours remove rubbish from their gardens.

David Neale from the Bell Tower Community Association said, "The Tidy-Up Day is so successful and has become a regular event in our area's calendar. With help from Festival Republic we are providing a very popular service to the community. It's a great opportunity for neighbours to work together to clear up their local area and we've been able to put plenty of unwanted items to good use."

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## **About the Bell Tower Community Association**

- The Association was founded in October 2005.
- It represents 600 homes and businesses in the area bounded by Caversham Road, Northfield Road, Barry Place, the residential end of Cardiff Road, Addison Road, Denbeigh Place and Randolph Road.
- It represents the local community, organises events, publishes a quarterly newsletter and operates a members' discount scheme with local businesses.
- It won a Pride of Reading Award in 2007 in the Environmental Projects category for its graffiti clean-up campaign.
- The neighbourhood has no historic name so the association took on the name of a local landmark, the bell tower on E P Collier Primary School in Swansea Road. The tower can be seen from all over the area.

## **Information**

For more information please contact:

David Neale (Bell Tower Community Association) 07890 118167; [david@bell-tower.org.uk](mailto:david@bell-tower.org.uk)

James Kent (Festival Republic): [jkent@festivalrepublic.co.uk](mailto:jkent@festivalrepublic.co.uk)

Bell Tower Community Association website: <http://www.bell-tower.org.uk>

**Ends.**