

## Press Release



# Community's Big Spring Clean Is A Great Success

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Status: For immediate use

The Bell Tower Community Association held its third Community Tidy-Up Day on Saturday 25 April. The association covers the area around Caversham Road in Reading, centred around E P Collier School with its famous bell tower. A huge 40 cubic metre skip was provided in the school car park to encourage residents to clear out their unwanted household goods. The event, kindly sponsored by Reading Festival promoters Festival Republic, attracted more than 100 residents and filled the skip within 4 hours.

Members of the association also took the opportunity to help many residents in the area clear their front gardens, as well as removing all the rubbish from alleyways behind Addison Road, Newport Road and York Road.

Items left by local residents included furniture, mattresses and broken garden machinery - and among the more unusual items were a life-sized statue of a heron and a giant rubber duck. A recycling service was provided for unwanted items in good condition, and new homes were found for several pieces of furniture and bikes, along with a working rowing machine. Quinten Taylor and Tanya Kynaston, who had just moved into the area, were delighted to find plenty of useful furniture. Mr Taylor said: "Our house is almost empty, and this event has been very helpful in getting us started."

David Neale from the Bell Tower Community Association said, "The Tidy-Up Day is so successful that we have made it into a regular event. It's a great opportunity for people to work together to clear up their local area and we've been able to put plenty of unwanted items to good use."

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## Notes to Editors

### **Bell Tower Community Association**

- The Association was founded in October 2005.
- It represents 600 homes and businesses in the area bounded by Caversham Road, Northfield Road, Barry Place, the residential end of Cardiff Road, Addison Road, Denbeigh Place and Randolph Road.
- It represents the local community, organises events, publishes a quarterly newsletter and operates a members' discount scheme with local businesses.
- It won a Pride of Reading Award in 2007 in the Environmental Projects category.
- The neighbourhood has no historic name so the association took on the name of a local landmark, the bell tower on E P Collier Primary School in Swansea Road. The tower can be seen from all over the area.

### **Information**

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**Ends.**